

Request for Public Service Announcement (Page 1 of 2)

<p>Pepperell Community Media, Inc. welcomes submissions for Public Service Announcements that may be of interest to our viewers. Submittals must be accompanied by a completed copy of this "Request for Public Service Announcement" form, signed by the producer or non-commercial sponsor (sponsor) of the Announcement.</p>	<p>Print and fill out this form, sign where needed, then mail or bring the form to:</p>
	<p><i>Pepperell Community Media, Inc. 6 Cottage Street, Suite 1 Pepperell, MA 01463</i></p>

I _____, as (check one) _____ Producer _____ Sponsor, request to have the attached or accompanying Public Service Announcement cablecast on Pepperell Local Access Cable Television and displayed on the companion website. I agree to provide the Announcement in a PowerPoint slide format, landscape mode, sized to PowerPoint dimensions of 13.34 inches wide, 7.5 inches high, with a margin of not less than 0.68 inch on the bottom; or equivalent. The Announcement shall consist of a single slide, or multiple slides at the discretion of Pepperell Community Media (PCM).

If the Announcement is provided in a format other than PowerPoint, I agree to allow PCM to convert the Announcement to PCM's standard PowerPoint format for cablecasting.

I agree that PCM has no responsibility for the ultimate legibility and appearance of the Announcement as published by PCM, nor for Announcement requirements beyond the capabilities of PCM's PowerPoint publishing methods.

I agree to comply with Pepperell Community Media, Inc.'s (PCM) requirements with respect to local access activity and operations, and to direct any inquiries regarding the Announcement to me.

I give PCM the right to duplicate this Announcement for display on all Pepperell cablecast channels and on PCM's website, without any copyright liability whatsoever.

Producers / sponsors are to alert PCM staff to content that may be inappropriate for younger viewers. PCM reserves the right to decline to cablecast any Announcement that, in its judgement, may not be appropriate for "all audience members".

I agree that the scheduling of this Announcement is at the discretion of Pepperell Community Media, Inc.. When cablecast, PCM Public Service Announcements are run 24/7 as an automatic slide show displayed in the intervals between scheduled videos. When viewed via PCM's website, PCM Public Service Announcements are viewable under individual control.

I request that this Announcement be run until _____.
(for an Announcement of an event having a fixed date, we typically use the day after the event).

As producer / sponsor of this Announcement(s), I state that the Announcement(s) contains no commercial advertising, obscene or indecent material, misappropriation of images without consents if consents are required, direct or indirect solicitation of money, lottery information, libelous / slanderous material, material violating privacy rights or other lawful rights of any person or any entity, violation of trademark, copyright or other intellectual property rights, or material which might violate any local, state or federal law.

I agree that I am solely responsible for the content of this Announcement(s) and am solely responsible for compliance with legal requirements applicable to the content and cablecasting of this Announcement(s) and do not hold PCM, its staff, its employees, its Board of Directors, or the Town of Pepperell responsible for its content or cablecasting or legal compliance in any way.

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I acknowledge that the producer/sponsor is responsible for obtaining all approvals, clearances, licenses, etc. for the use of these Announcement materials; including, but not limited to, approvals by broadcast stations, networks, sponsors, music licensing organizations, private individuals, property owners, copyright owners, performer’s representatives, persons appearing in the Announcement materials and any other approvals that might be necessary in order to cablecast and webcast the Announcement on the PCM public access channels and website.

I agree to indemnify and hold PCM, its staff, its employees, its Board of Directors, and the Town of Pepperell harmless against any and all claims, damages or liabilities arising in connection with my acts or omissions and in connection with the content and cablecasting of my Announcement(s); or arising out of or in connection with any breach of this Agreement including, but not limited to, any claims in the nature of privacy violation, personal or property damage, misappropriation of commercial or private images, libel, slander, invasion of privacy or publicity rights, noncompliance with applicable laws and unauthorized use of copyrighted material or material subject to other lawful intellectual property rights.

I accept primary responsibility, and will indemnify and hold PCM, its staff, its employees, its Board of Directors, and the Town of Pepperell harmless for any acts or omissions, damages, or liabilities caused by any of my invitees, guests, assistants, or minor children or others under my supervision or otherwise accompanying me or assisting with a production at my request.

I shall not use PCM channels, equipment or facilities for any personal or private financial gain or other commercial purposes and usage shall be consistent with the charitable 501(c)(3) status of PCM.

I understand that violation of the terms of this request is grounds for suspension or forfeiture of the right to use PCM equipment, facilities, or channel time.

<p>Signature of Producer / Sponsor: _____</p> <p>Address: _____</p> <p>_____</p> <p>Phone #: nnn-xxx-xxxx Date: mm/dd/yyyy</p> <p><input type="checkbox"/> Check here to certify that you are at least 18 years of age. If you are not, your parent or guardian must complete the block to the right.</p>	<p>If under 18 years of age, parent or guardian must also sign to accept full responsibility of producer / sponsor. Enter printed name of parent/guardian: _____</p> <p>Address: _____</p> <p>_____</p> <p>Phone #: nnn-xxx-xxxx Date: mm/dd/yyyy</p> <p>Signature of Parent or guardian: _____</p>
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PCM reserves the right to decline to publish a Public Service Announcement if the Producer/Sponsor signing above is not a resident of Pepperell.